

July 2025

Sustainability@Post Newsletter

www.postholdings.com/sustainability



OUR ORGANIZATION



Updates from Post Holdings

Nick Martin, Vice President - Sustainability, Post Holdings, Inc.

The second core principle of our approach to sustainability, and the enhanced framework shared in the previous newsletter, is what we call *Seek Optimization*. This principle is achieved when all business functions work to eliminate waste in all forms

and actions through continuous improvement. This includes wasted materials, time, capital, natural resources and any other inefficiencies. By optimizing, our business becomes more sustainable.

The third and final core principle is *Work Together*. This principle reflects our understanding that sustainability challenges are larger than any one

person, company or entity to resolve. These challenges must be approached at scale through collaboration with both internal and external constituents.

To learn more about our progress towards delivering these principles, visit our [Sustainability Website](#) and [2024 Sustainability Report](#).

OUR BUSINESSES



Bob Evans Farms Giving Report

Bob Evans Farms published their latest [Giving Report](#) showcasing the meaningful impact the organization achieved through community partnerships, volunteerism, and charitable giving across the country during fiscal years 2023 and 2024.

In addition to community impacts, the giving programs have also enriched the lives of employees—offering opportunities to volunteer, connect with causes that matter, and take pride in being part of a purpose-driven organization.

Post Consumer Brands 4th Annual Ingredients for Good Initiative

Post Consumer Brands (PCB) facilitated the [4th annual Ingredients for Good](#) volunteer initiative, which engaged more than 1,200 PCB employees from 18 U.S. and Canadian locations. Throughout the month of April, volunteers donated

over 2,000 hours to hands-on projects that help battle food insecurity – for humans and their pet companions. More than 67,000 meals and snack packs, and 24,000 pet food packs were assembled and distributed across 39 local nonprofit organizations and pet shelters. In addition, PCB also contributed more than \$300,000 to local communities to support food access for the whole family. A huge thank you to [Greater Twin Cities United Way](#) for their incredible partnership.



Weetabix is Redefining Wheat Farming

The Weetabix Wheat Growers Group is doing more than reducing emissions ([check out these results!](#)),

it is quietly redefining what a responsible food brand can truly look like – while extending deep bonds with vital stakeholders. The initiative continues to focus on creating a [roadmap for more sustainable wheat production](#) that is as commercially pragmatic as it is environmentally ambitious. As part of the initiative, the Growers Group and Weetabix teams were recently hosted by [Duncan Farrington MBE at Bottom Farm](#) for an opportunity to 'kick some clods' and share insights and hear first-hand what is happening in the fields.



OUR PARTNERS AND STAKEHOLDERS



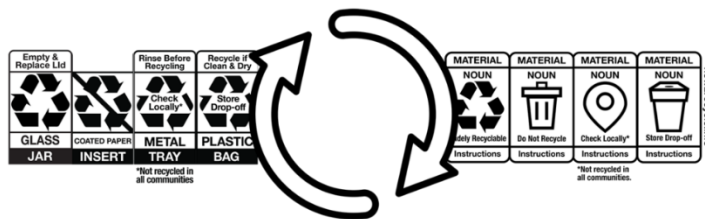
Minnesota Top Workplace for 2025

Post Consumer Brands is proud to be named again as one of [Minnesota's Top Workplaces for 2025](#) by The Minnesota Star Tribune. This recognition is based entirely on employee feedback, making it extra meaningful. "This recognition speaks to the type of workplace we've built together — one where people feel supported in driving our success," said Tonya Brake, Chief Human Resources Officer at PCB. "It is a testament to the incredible people who make this company so special."



How2Recycle Transitioning to Pro Labels

How2Recycle is rolling out [new Pro Labels](#) to member companies, like Post Holdings, beginning in September. These new designs, which are backed by extensive consumer research, include enhanced instructions and clarity to increase accessibility and compliance. There will also be a dynamic QR code label available that provides localized recycling information when scanned by a consumer.



Grocer Gold Awards 2025 Finalist

The Weetabix Wheat Growers initiative was delighted to be shortlisted for Sustainability Initiative of the Year at [The Grocer Gold Awards 2025](#).

This prestigious annual event recognizes excellence in the Fast-Moving Consumer Goods industry in the U.K.



DOING YOUR PART @HOME



Preparing Your Garden for the Winter

Laura Bothe-Berndt, Office Assistant, Post Holdings, Inc.



It is hot hot hot now (definitely here in Missouri!), but winter is around the corner. For gardens and landscaping, it is never too early to start thinking about the next season. Good preparation helps protect your plants, conserve natural resources and set the stage for a vibrant spring. Here are some tips to get started:

General Winter Prep

- ☐ *Mulch Early:* Insulate soil, retain moisture and suppress weeds.
- ☐ *Water Wisely:* Deep watering in early fall strengthens roots before winter.
- ☐ *Protect Young Trees:* Use wraps or guards to shield the trunks from frost and wildlife.

Caring for Perennials

- ☐ *Trim:* Cut back dead stems but keep healthy foliage until frost.
- ☐ *Leave Seed Heads:* Feed birds and beneficial insects while adding winter interest.
- ☐ *Divide Overcrowded Plants:* Share or spread perennials like hostas and irises.

Trees and Shrubs

- ☐ *Prune with Purpose:* Remove damaged branches but avoid heavy pruning.
- ☐ *Inspect for Pests:* Treat safely and appropriately, if needed.
- ☐ *Plant New Additions:* Fall is ideal for planting trees and shrubs.

Questions or Story Ideas? Contact Nick Martin at nick.martin@postholdings.com.