

## OUR ORGANIZATION



### Updates from Post Holdings

Nick Martin, Vice President - Corporate Sustainability, Post Holdings, Inc.

This is an exciting time for sustainability efforts at Post and across our businesses as we transition from one fiscal year to the next. We continued to make steady progress in the past year with both enterprise-

wide initiatives and each business continuing to build complementary approaches and cultures around sustainability. We will be celebrating our progress with the publication of our next Sustainability Report in mid-December, so keep an eye out!

As we move into fiscal year 2025, a few exciting opportunities are in front of us:

- Consolidating our annual environmental, health, safety and sustainability performance data for the past year.
- Rolling out a refreshed framework for how we approach sustainability.
- Launching a new partnership with HowGood.

## OUR BUSINESSES



### Weetabix Publishes 2024 Sustainability Report

[Weetabix](#) published their latest Sustainability Report, update leaflet, videos and other online content celebrating continued progress on the 'Change for Even Better' strategy.



Key sustainability highlights include:

- Pioneering work with growers to explore ambitious plans to further reduce the carbon footprint of wheat used to make Weetabix Original.
- Reductions in energy consumption, material usage and waste, as well as the way in which we operate our factories and choice of packaging.

- Ongoing commitments to colleagues, 74% of whom see Weetabix as an inclusive place to work, alongside a focus on future food industry talent.
- The 10th anniversary of a partnership with FareShare, which has so far filled over 23 million breakfast bowls for those in need.

To learn more, visit the Weetabix sustainability [website](#).

### Bob Evans Farms Supports Canine Companions

[Bob Evans Farms](#) was proud to sponsor and volunteer at the Canine Companions' DogFest in New Albany, Ohio! The Vice President of Trade Marketing, Nicole Bainbridge, serves on the board and is training Tilden, a future service dog (and our employees' new favorite co-worker!).



The Bob Evans Farms team was excited to once again support this incredible cause that changes lives by training service dogs. Visit [canine.org/raise](http://canine.org/raise) to learn more about this special organization.

### 8<sup>th</sup> Avenue Plant Celebrates Major Safety Milestone

The [8<sup>th</sup> Avenue Food & Provisions](#) site in Fitzgerald, Georgia, which produces nut butters, achieved an incredible 475,000 hours worked without a recordable injury last month. This is a testament to the unwavering commitment to safety that each and every one of our team members brings to work every day.





## Post Balloon at The Great Forest Park Balloon Race

Post Holdings was proud to sponsor and support The Great Forest Park Balloon Race again this year. Hosted in St. Louis, this is the second oldest hot air balloon race in the United States. The race was inducted into the permanent collection of the Library of Congress on May 23, 2000, honoring the race as a Local Legacy and a “meaningful and significant American community tradition.” Learn more at [www.greatforestparkballoonrace.com](http://www.greatforestparkballoonrace.com).

## OUR PARTNERS AND STAKEHOLDERS



### Weetabix Net Zero Award

Weetabix was honored to receive the Net Zero Initiative 2024 Award from the Food & Drink Federation (FDF). The annual FDF Awards recognize innovation, industry talent and healthier product development across the UK food and drink sector. Weetabix was recognized for advancements towards producing low or net zero carbon wheat on an economic scale.

Learn more in this [case study](#).

### HowGood Partnership

Post has partnered with [HowGood](#), a leading sustainability intelligence platform for food companies with a database of over 90,000 emissions factors. This partnership will enhance our scope 3 greenhouse gas accounting, allow for generation of dynamic lifecycle environmental, social and carbon assessments of products and help prioritize decarbonization opportunities. This platform will also further advance our carbon accounting towards third-party validation and assurance.

### H2R Label Refresh

After completing pilot trials, [How2Recycle \(H2R\)](#) is launching updated labels and a new education and outreach campaign aimed at further reducing consumer confusion and improving U.S. recycling rates. The H2R label is a standardized on-package labeling system that clearly communicates recycling instructions to the public. Post is committed to implementing H2R labels across our portfolio of brands and products.

## DOING YOUR PART @HOME



### Leaves Are Turning Red, But Keep Your Mind On Staying Green

Laura Bothe-Berndt, Office Assistant, Post Holdings, Inc.



Temperatures are getting cooler, days shorter and the holidays are just around the corner. While I enjoy this time of year, I always remind myself around now that this also means lights must stay on longer, heat will kick on and winter is on the way! With this in mind, here are my top 5 tips for the fall transition:

- 1) **Vegetable Garden** – preserve as much of your remaining harvest as possible as canning is cool again!
- 2) **Yard** – scoop up fallen leaves and use as mulch or add to your compost pile. Plant bulbs or perennials for spring.
- 3) **Plants** – bring in your outdoor houseplants as they can brighten up the interior of your home, reduce stress and improve indoor air quality.
- 4) **Car Tires** – as temperatures cool, tires can lose pressure and underinflated tires can reduce fuel efficiency. It is also a good reminder to rotate tires and check tread as roads will get icy soon.
- 5) **Furnace** – get your furnace cleaned and tested before winter comes and service providers get booked up.

Questions or Story Ideas? Contact Nick Martin at [nick.martin@postholdings.com](mailto:nick.martin@postholdings.com).