

EMISSIONS

SCOPE 1

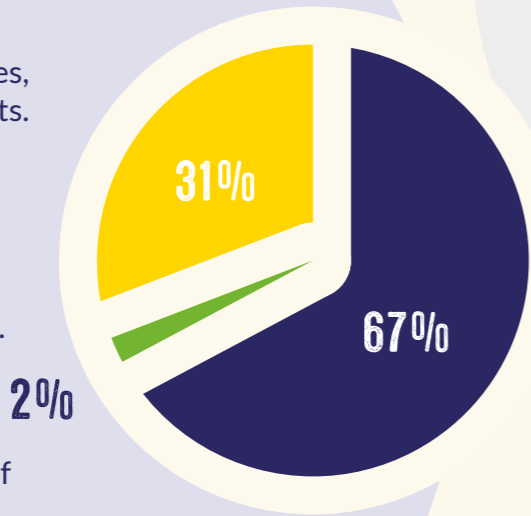
Created directly through activities, like toasting our Weetabix biscuits.

SCOPE 2

Created indirectly by people supplying things we need, like electricity for our manufacturing.

SCOPE 3

Not created by us or the supply of things we need, but through the activities of people across our supply chain.



ENERGY

We use renewable electricity supplied by the grid, supplemented with alternative green energy sources, to further reduce our carbon footprint.

INGREDIENTS

The wheat for our Weetabix Original is grown within 50 miles of our mills, by 120 growers in our Growers' Group, helping to minimise our carbon footprint.

OUR CARBON FOOTPRINT

We've reduced our carbon footprint emissions by 13.8% since 2019.*

SUPPLY CHAIN

We're continuing to work with our company fleet to ensure our products are distributed as efficiently as possible.

We've had zero waste sent to landfill since 2015.

Our food surplus is turned into animal food.

Out of our ingredients, the biggest contributor to our carbon footprint is wheat. Whilst our top growers produced between 40% and 50% lower green house gas emissions for the 2021 harvest, compared to the standard emission factors for UK wheat production used in previous calculations, we're working with them to reduce it even more.

PACKAGING

Packaging is one of the key elements in our carbon footprint that we are working hard to reduce.

We've made sure that 99% of our packaging is recyclable.

*FY21 Carbon Footprint Report - Absolute figures, scopes 1, 2 & 3.